

2018

MASONRY ASSOCIATION OF FLORIDA

*Masonry Excellence Awards*



ARCHITECTS

Bo Diddley Plaza Renovation  
Gainesville, FL



# 2018 Convention Schedule

## THURSDAY, SEPTEMBER 6, 2018

### REGISTRATION

3:00 PM—7:30 PM Lake Toho Lobby



### WELCOME RECEPTION

5:30—7:30 PM Lake Toho

Sponsored by

Coastal Masonry & Intermetal Rebar



## FRIDAY, SEPTEMBER 7, 2018

### REGISTRATION

2:00 PM—5:30 PM Lake Toho Lobby

### CONTINUING EDUCATION

8:00 AM—9:00 AM Lake Toho

Don Beers, PE, GC & Jerry Painter FASTM

Sponsored by Jerry Painter

Masonry Consulting

### PROMASONRY MEETING

9:00 AM—10 AM Lake Toho

### MAF ANNUAL BOARD MEETING

10:00 AM—11:00 AM Lake Toho

Meeting Break Sponsored by

Stalite

Hohmann & Barnard

### MEF ANNUAL BOARD MEETING

11:00 AM—1:00 PM

### 1st ANNUAL CORNHOLE

#### TOURNAMENT

2:30 PM—5:30 PM

Food, Bar & Prizes Sponsored by

Maschmeyer

AIA Florida

Acti-Gel



### APPRENTICE WRITTEN EXAM

7:00 - 8:00 PM—Wekiwa 9

## SATURDAY, SEPTEMBER 8, 2018

### REGISTRATION

4:00 PM—6:00 PM Butler Balcony

### APPRENTICE COMPETITION

#### FASTEST TROWEL ON THE BLOCK

@ Florida's Best Block

5109 Carder Road, Orlando, FL 32810



### APPRENTICE COMPETITION

7:30 AM—11:00 AM Apprentices

9:00 AM Fastest Trowel

8:00 AM—11:00 AM

Local Food Trucks!!

### MASONRY EXCELLENCE AWARDS

#### COCKTAIL RECEPTION

6:00 PM—7:00 PM Butler Balcony

Sponsored by

Titan Block

### MASONRY EXCELLENCE

#### AWARDS BANQUET

7:00 PM—9:00 PM Butler Ballroom

Sponsored by

Titan Block



Masonry Association of Florida

PO Box 24474

Fort Lauderdale, FL 33307

www.floridamasonry.com

## From your Executive Director

**W**elcome to the 2018 Masonry Association of Florida’s annual convention. We are celebrating our thirty first year working for the betterment of the masonry industry.

I was thinking about all the changes we have gone through since then. The most dramatic change, to me, has been the cell phone. In 1992 Hurricane Andrew destroyed my house and means of communicating with the outside world. I purchased a cell phone as my only available alternative. It was costly to use and very cumbersome.

Fast forward to 2018 and thanks to innovation and a free market cell phones offer many astounding enhancements. Text messages and cameras allow us to multitask and be able to see what employees are seeing on the jobsite. We use it to search the web, send and receive emails, transmit documents and medical data around the world to name just a few. The creation of apps open

doors to myriad uses for both home and business.

We are on the cusp of yet another business-altering technological advance, artificial intelligence. Our world is rapidly changing and who knows what it will look like in the next thirty years?

As an industry we need to start using all of the innovative technology being created to grow our industry, expand our businesses, and educate the next generation to become successful members of our industry.

The MAF is leading the charge to bring profound changes to our industry in 2019. Join us in this quest because **“Together We Are Stronger”**.



**Donna Hinson**

Executive Director  
Masonry Association of Florida

[donna@floridamasonry.com](mailto:donna@floridamasonry.com)

## From your Incoming Chairman



**Lisa Pelham**

2018/2019 MAF State Chairman  
Masonry Association of Florida  
[lisa.pelham@oldcastle.com](mailto:lisa.pelham@oldcastle.com)

**I**n the words of Steve Jobs, “The only way to do great work is to love what you do”.

No one exemplified this passion for our industry more than the most recent chairman of the Masonry Association of Florida, Mr. Jerry Painter. For more than 50 years, Jerry Painter, a third-generation bricklayer, has had an impact within the masonry profession. His innovative ideas and commitment in all phases of our industry has left a lasting legacy – not to mention very large shoes to fill.

When it comes to masonry, an outside observer may think it’s hard to get motivated over block and concrete. In fact, my daughters often tease me about teaching them the difference between a head joint and bed joint, how excited I get when passing by a project that I supplied, or my interest in the various textures of block. But masonry is quite literally the foundation of so much great architecture. And once it’s in your blood, it stays with you.

I have been an active member for our organization for years; though, quite honestly, I never thought I would be sitting in the “hot seat”. As the newly appointed chairman, one of my top priorities is to help increase our membership. I believe we need to expand our participation, strengthen our platform and partner with our like-industry colleagues. Masonry is the intersection of art, innovation and endurance – much like the MAF. Our members are truly our best asset; talented, committed, tenacious and determined. Collectively we have the power to think outside of the box, and have demonstrated the resolution to continue-on.

I truly love what I do, and am looking forward to the next round of challenges!

# Welcome to the 2018 MAF Annual Convention

## 2016–2018 MAF State Chairman

**W**elcome to the Masonry Association of Florida Annual Meeting. Your MAF staff and Convention committee have organized a GREAT weekend of activities. They selected an excellent venue for us to enjoy. The Rosen Shingle Creek Resort is second to none in facilities, activities, food choices and service. Please enjoy your stay at Shingle Creek.

A few days ago I was thinking back on some of our earlier conventions. One of the earliest ones was in Daytona. Not on the beach but out by I-95. The high point of the weekend was karaoke and the conga line. Yes, I did them both. If there are any MAF members that were there, please raise your hand. MAF has come quite a ways. But we are just getting started.

Please use this time to get to know everyone. We are all friends as well as industry supporters. Please attend **all** the meetings and events you possibly can. For a state of MAF report attend the BOD and annual meeting. FMAEF is also having their BOD meeting at this time. These meetings are open to all and by attending you will get an excellent idea of how your association is working for you. Our Executive Director is Donna Hinson. Most of you know her or at least have met at FMAEF functions. If not, introduce yourself

and volunteer to serve and work on one of our committees.

Once again enjoy yourself this weekend. Hope you are heading out to the MAF's 1st Annual Cornhole Tournament—it promises to be a good time! And remember that your association is only as good as the depth and breadth of our membership. Thank you for coming and supporting the Masonry industry.

Finally, thank you to all who have generously sponsored this event. The MAF has always had an excellent support network and we especially appreciate how all of you have stepped up to support this great event.

**Raise the Line and have fun.**



### **Jerry Painter**

MAF Past Chairman  
Jerry Painter Masonry  
Consulting  
Painter Masonry, Inc.

### **2018 MAF Leadership**

MAF State Chairman—Jerry Painter  
Executive Director—Donna Hinson  
Marketing Director — Deb Bartolucci  
MAF Staff Engineer—Don Beers, PE, GC

### **2018 MAF Convention Committee**

Dave Pfeffer  
Bill Parsons  
Sheila Parsons  
Aaron Bettinger  
Kemrey Butler  
Bryan Pinder  
Charlie Kenyon  
Jay Snyder



## Congratulations Steve Berry

### 2018 MAF Lifetime Achievement Award Recipient

Over the last 42 years Steve Berry has been a strong presence in the masonry and concrete industry in Florida. He has shown commitment to his industry and co-workers. Mentoring new members of our industry has been important to Steve. He's participated in the masonry industry at a high level. His career shows a history of leadership and giving back.

Steve is a 1977 Graduate of the College of Charleston (Bachelor of Science in Marine Biology). In 1979 he completed his MBA at the University of South Carolina. Steve first came to Florida as a college intern and after graduation he moved into the management training program at Lone Star Florida. Since then he has held roles in sales, production and management. In 2004 Steve joined Oldcastle as part of the acquisition of Paver Systems where he served as President. In 2008 Steve was appointed the President of Oldcastle Coastal. Throughout his career Steve has participated in local and state industry associations. As a member of the MAF Board (2008 – 2012) he participated in the

restructuring of the MAF and helped develop our State Check-off strategy. In 2012 he was promoted to President of the Oldcastle APG South Region, in 2015 he moved to the position of President of Oldcastle APG East Region. Currently he is the COO of Oldcastle APG.

On the national stage Steve has continued to represent Florida and our interests. Steve is a past Chair of ICPI (Interlocking Concrete Paving Institute) and has been the Chair of the ICPI Foundation for the last 13 years. As an NCMA Board Member since 2014, and as 2017 NCMA Chair, Steve has been an advocate and proponent of the National Check-off Program. Never losing touch with Florida, Steve established Oldcastle APG's West Palm Beach regional office and now resides in North Palm Beach. In his free time he enjoys time with his 2 children and 6 grandchildren.



**Steve Berry**

COO—APG Oldcastle

2018 MAF Lifetime Achievement  
Award Recipient



**Oldcastle**  
Architectural  
A CRH COMPANY





pattlakes  
coffee capsules community

ALCOA COUNTY  
COURTHOUSE  
FAMILY AND CIVIL  
JUSTICE CENTER





## ARCHITECTS

BO DIDDLEY PLAZA RENOVATION

GAINESVILLE, FLORIDA

### Patrick Ballasch of DAG Architects wins AIA Florida Caribbean Honor Award for Masonry Design

Located in the center of downtown Gainesville, this historic plaza was overdue for a facelift to encourage more public use and interaction. Thus, the City's CRA was looking for a facelift and a redesign of the north side of the plaza to create a safe, attractive and lively place for people to enjoy both day and night. A bus shelter blocked views into the space and encouraged loitering, unsightly newspaper boxes anchored one edge, and high brick planters blocked sight lines and directed pedestrians in a regimented grid.

Improvements began with the bus shelter being demolished and relocated. A new brick building behind the amphitheater stage became a defining element at the entrance to the plaza, with an interactive water feature. The water provides a recirculating surface that can be touched, projected upon, or highlighted with constantly changing lights and colors. The brick building houses new public restrooms and a "green room" for performers, with dressing rooms, storage areas and facilities that will help increase the number and type of performances to the amphitheater.

Softer landscaping in lower, curvilinear planters improved sight lines and safety, new lighting, pathways, and signage also serve to promote a safe and attractive environment. A café with indoor and outdoor seating and a manned information kiosk/ticket booth were added, and the newspaper boxes replaced with a compact unit along a wall of the café. "The improve-

ments have improved the safety, visibility, and accessibility of the whole place," says the City's Project Manager. "It makes the plaza feel more welcome and open. And it makes people feel more comfortable.

**Congratulations to DAG Architects and Patrick Ballasch for their work and recognition updating a Gainesville landmark!**



# AIA FLORIDA

*The Masonry Association of Florida (MAF) sponsored Florida Association of the American Institute of Architects (AIA FL) Honor and Design Awards category for masonry is in its ninth year and part of a continued partnership between the MAF and AIA FL.*

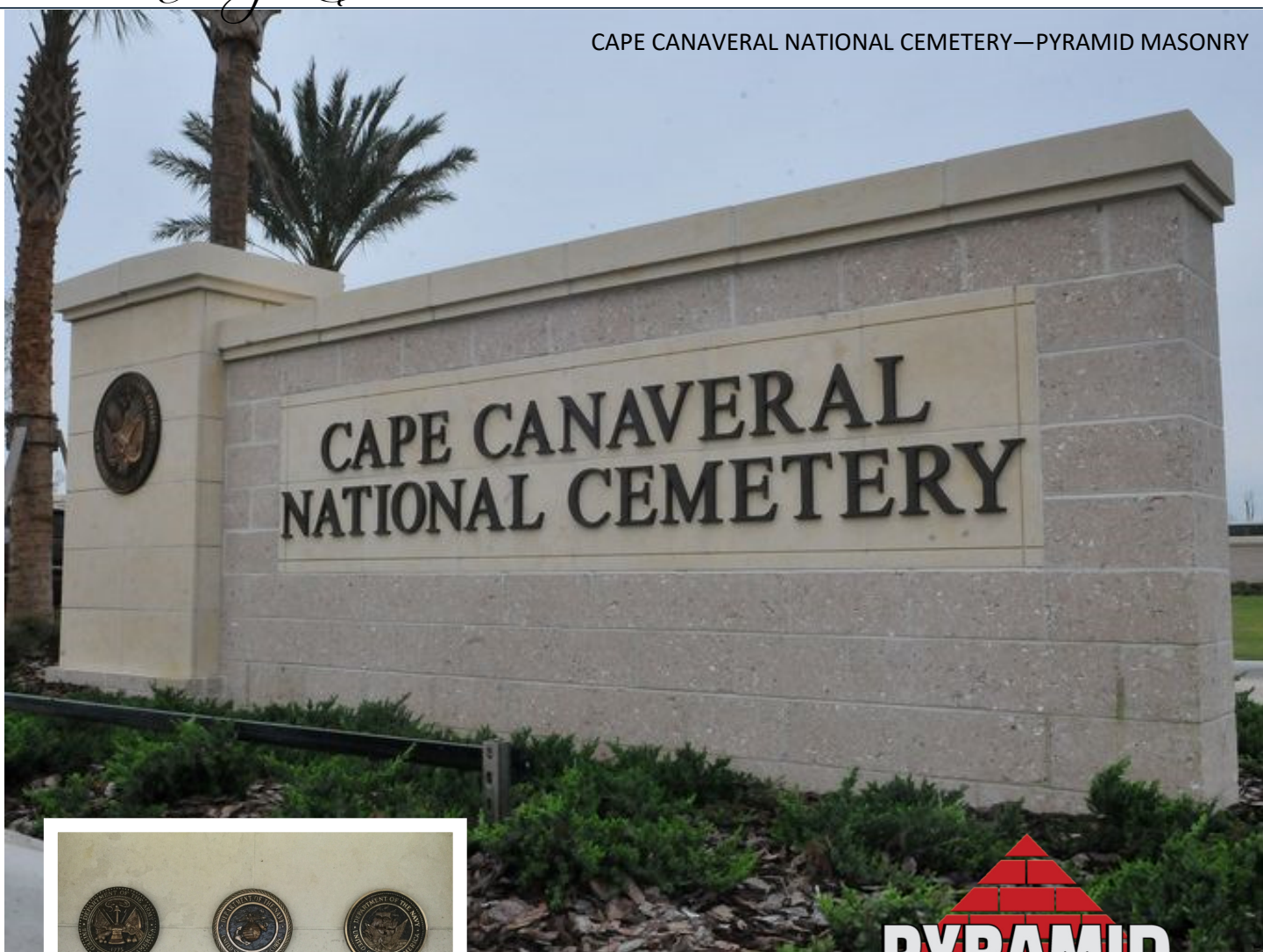






# 2018 Masonry Excellence Awards

CAPE CANAVERAL NATIONAL CEMETERY—PYRAMID MASONRY



*2018 Commercial Institutional  
Architectural Block Project Winner*

*2018 Architectural Block  
Project of the Year*

**ARCHITECT**

Foster Conant & Associates | [www.fosterconant.com](http://www.fosterconant.com)

**GENERAL CONTRACTOR**

G & C Fab-Con, LLC | [www.gandcfabcon.com](http://www.gandcfabcon.com)

**ENGINEER**

England-Thims & Miller, Inc. | [www.etm-inc.com](http://www.etm-inc.com)

**SUPPLIERS**

CEMEX | [www.cemex.com](http://www.cemex.com)

MasonPro | [www.masonpro.com](http://www.masonpro.com)

Texas Cut Stone | [www.texascutstone.com](http://www.texascutstone.com)



# 2018 Masonry Excellence Awards

NEMOURS CHILDREN'S HOSPITAL —PYRAMID MASONRY



*2018 BlockStrong™ Commercial/  
Institutional Project Winner*

*2018 BlockStrong™  
Project of the Year*

**ARCHITECT**

Stanley, Beaman & Sears  
Perkins & Will | [www.eypae.com](http://www.eypae.com)

**GENERAL CONTRACTOR**

Skanska USA Building | [www.usa.skanska.com](http://www.usa.skanska.com)

**ENGINEER**

Simpson Gumpertz & Heger | [www.sgh.com](http://www.sgh.com)

**SUPPLIERS**

CEMEX | [www.cemex.com](http://www.cemex.com)  
MasonPro | [www.masonpro.com](http://www.masonpro.com)



# 2018 Masonry Excellence Awards



SEAGLASS TOWER—PREFERRED MATERIALS



Seaglass Tower Bonita Bay  
Bonita Springs, FL



*2018 BlockStrong™ Residential  
Project Winner*

**MASON CONTRACTOR**

Liberty Conshor | [www.libertyconshor.com](http://www.libertyconshor.com)

**ARCHITECT**

Santiesteban & Associates | [www.saa-arc.com](http://www.saa-arc.com)

**GENERAL CONTRACTOR**

BCBE | [www.bcbellc.com](http://www.bcbellc.com)

**ENGINEER**

Structural Designs | [structuraldesigns.com](http://structuraldesigns.com)

**SUPPLIERS**

Preferred Materials | [www.preferredmaterials.com](http://www.preferredmaterials.com)  
Lotts Concrete | [www.lottsconcrete.com](http://www.lottsconcrete.com)



# 2018 Masonry Excellence Awards

COWFORD CHOPHOUSE—RD MASONRY, INC.



*2018 Brick & Stone Commercial/  
Institutional Project Winner*

## ARCHITECT

Design Cooperative | [www.dcoop.com](http://www.dcoop.com)

## GENERAL CONTRACTOR

Danis Building Construction | [www.danis.com](http://www.danis.com)

## SUPPLIERS

Argos-us.com | [www.argos-us.com](http://www.argos-us.com)  
Jeff Stanford | Concrete Precast Products  
Bill Wood | William Wood Company



# 2018 Masonry Excellence Awards

TAX OFFICE REMODEL — BELL CONCRETE



**BELL CONCRETE  
PRODUCTS**

*Better Concrete Performance*

*2018 Brick & Stone Creative Use of  
Masonry Project Winner*

**OWNER**

Wes Evacheck  
Evacheck's Tree Sources

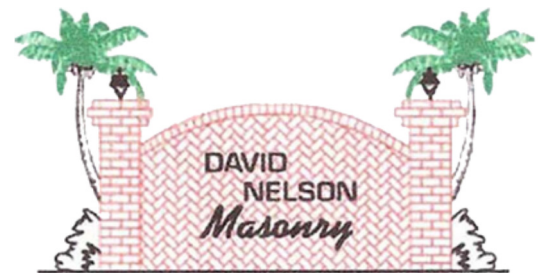
**GENERAL CONTRACTOR**

Dennard Craftworks  
[www.dennardcraftworks.com](http://www.dennardcraftworks.com)

**SUPPLIERS**

Block Supplier | Columbia Readymix  
Brick & Stone Supplier | Evacheck's Tree Sources  
Mortar Supplier | Argos Cement  
Concrete & Rebar | Columbia Readymix





*2018 Brick & Stone Project of the Year*

**ARCHITECT**

Harrell Architects, LP  
[www.harrellarchitects.com](http://www.harrellarchitects.com)

**GENERAL CONTRACTOR**

NewBury North | [www.newburynorth.com](http://www.newburynorth.com)

**SUPPLIERS**

Ruck Brothers Brick  
239-281-2745





**Oldcastle**  
Architectural  
A CRH COMPANY

Architectural Block  
Merit Award  
REI



**Preferred**  
MATERIALS, INC.  
A CRH COMPANY

BlockStrong™ Merit Award  
Mercedes Benz of Bonita Springs

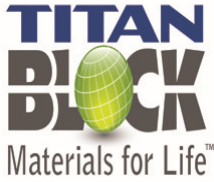


**ARGOS**

Creative Use of Masonry  
Merit Award  
Peg's Little Italy



*Thank you Convention Sponsors  
for your generous support!*



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*Thank you for attending! See you next year...*