

Is **YOUR** 2ND FLOOR CONSTRUCTION WOOD OR **CONCRETE**?



** Hurricane Andrew - 1992. 1st Floor Concrete Masonry.*

ADVANTAGES OF BUILDING A CONCRETE 2ND FLOOR

Building the 2nd floor of your home with concrete block has several important advantages over wood construction -- advantages that save you money and most importantly provide a SAFER home for your family:

- * Hurricane & Impact Protection for YOUR family
- * Minimum 20% Savings on Insurance Premiums
- * Superior Energy Savings
- * Fire-proof Construction
- * No Home for Termites
- * No Decay -- Rot-free Walls

CONCRETE BLOCK CONSTRUCTION is the **BEST** choice for your home. Ask your builder , or contact the Masonry Association of Florida, Inc.:

WWW.FLORIDAMASONRY.COM



DID YOU KNOW THAT YOUR HOME CAN BE AS LITTLE AS ONE THIRD FRAME CONSTRUCTION TO BE CONSIDERED A WOOD FRAME DWELLING — RESULTING IN 20 % HIGHER INSURANCE PREMIUMS?

The incredible destructive force of Hurricane Andrew was indiscriminate, acting equally on every structure in it's path. The ability of those structures to withstand those extreme wind loads was anything but indiscriminate. Structures built with superior building products, such as concrete masonry, stood up to the punishing forces roughly 250 times* better than structures built out of wood. The structures pictured below are perfect examples of the wood frame second story suffering complete destruction where the first floor built out of masonry suffered no structural damage.

**Rough field estimates done during a structural survey after the storm by Florida Concrete and Products Association estimated 5% of ALL wood frame structures suffered complete destruction where only .02% of concrete masonry structures suffered the same fate.*



All homes pictured above are first floor concrete masonry construction and second floor wood frame construction. CONCRETE BLOCK CONSTRUCTION is the BEST, SAFEST choice for your home.

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